

VSoft Co-hosts "Bankers-Borrowers-Business Meet" with ASSOCHAM Presents the Technology Perspective for Banking Transformation in India

HYDERABAD, March 24, 2015: VSoft Technologies joined hands with ASSOCHAM to co-host the "Bankers-Borrowers-Business Meet" at the Le Meridian Hotel in New Delhi on 23rd March 2015. VSoft was the "Exclusive Technology Partner" for the event. The national-level conference was presided over by S.S. Mundra, Deputy Governor, RBI, and saw participation by eminent Government officials, economists and industry thought leaders. Mr. George Verghese, VSoft's Senior Vice President of Sales & Marketing, made a presentation on the Technology Perspective in transforming banking operations.

The primary goal of this conference was to bring together bankers, borrowers and the new Small Finance and Payment Bankers with an aim to build a model framework and suggest measures that can be taken to strengthen the banking industry. The business meet also saw a panel discussion on "Issues in Long Term Financing/Priority Sector Lending and the challenges faced in borrowing money from Banks and Financial Institutions. Mr. Sakethu Rama Rao, VSoft's Senior Adviser of Business Development and former Managing Director of APCOB was a panelist in the discussion. VSoft also put up an exhibition stall at the meet to interact with the delegates.

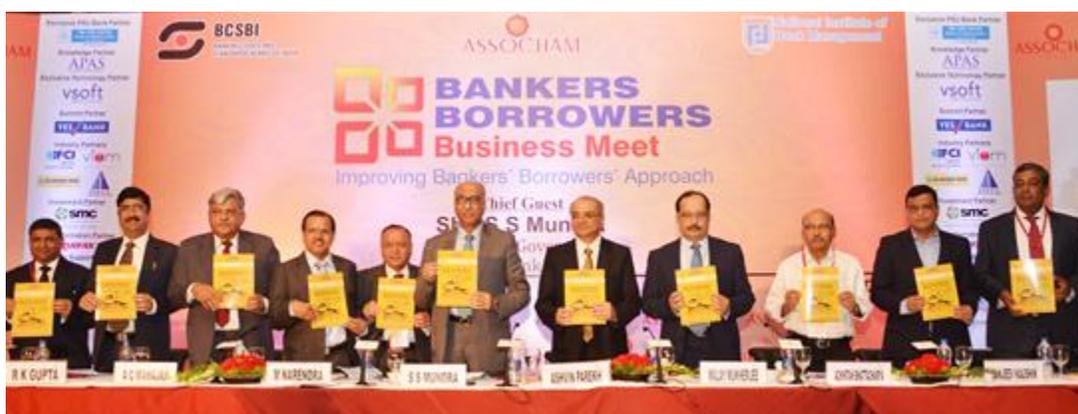


Photo 1: Shri S S Mundra (Chief Guest) releasing the knowledge report on "Bankers-Borrowers-Business Meet" along with senior bankers and industry leaders during the meet. Mr. George Verghese from VSoft is at the extreme right.



Photo 2: Mr. George Verghese making his presentation on the technology perspective at the meet.



Photo 3: Mr. Sakethu Rama Rao from VSoft (second from right) with other panelists during the discussion on "Issues in Long Term Financing/Priority Sector Lending"



Photo 4: VSoft gave away a brand new iPad Mini to the winning delegate after a lucky draw.



Photo 5: VSoft's Sales and Marketing Team: (clockwise from bottom right) Mr. George Verghese, Mr. Sakethu Rama Rao, Mr. Sheshagiri Bhatt, Mr. Jitendra Awasthi, Ms. Rajni Sasidharan, and Mr. Rajesh Cheemalakonda.

For more images, [click here](#).

VSoft's Hosted Banking and Financial Services Solutions

Financial institutions operating in the interior parts of the country are gateways to rural economic activity and prosperity. VSoft's next-generation banking and financial services platforms facilitate and foster financial inclusion by offering them cost-effective, quickly-implementable and user-friendly solutions. VSoft's RuPay-enabled IRIS Kisan Loan System facilitates loan disbursements and repayments through convenient self-service channels. The IRIS Omnichannel Banking solution is a single platform for Mobile/Internet and kiosk banking. VSoft's branch automation solution is a powerful and flexible platform for smaller financial institutions to digitise and automate daily operations. For more information about VSoft, visit www.vsoft.co.in

Contact Info:

North and East: +91 9311071599
West: +91 9867721273
Gujarat: +91 9427375267
Rajasthan: +91 9427375267
Karnataka: +91 9980594228
Tamilnadu: +91 9004123372

VSoft Technologies Pvt Ltd.
Block-1, My Home Hub, Madhapur,
Hyderabad.
Tel: +91 40 4477-5777,
sales_india@vsoftcorp.com
www.vsoft.co.in